



Los Angeles County Commission for Women

B-50 Kenneth Hahn Hall of Administration, 500 West Temple Street, Los Angeles, CA 90012
(213) 974-1455 ofc./ (213) 633-5102 fax / laccw@bos.lacounty.gov e-mail



NOMINATION APPLICATION 29th ANNUAL WOMEN OF THE YEAR AWARDS SCHOLARSHIP LUNCHEON

The nomination application is to include a biography of the nominee. Copies of this form can be downloaded from the Commission's website at <http://laccw.lacounty.gov>

NOMINEE INFORMATION:

NAME: ELEANOR BEASLEY EMPLOYER: SELF-EMPLOYED
ADDRESS: 3658 W. 62ND ST. JOB TITLE: BANKING CONSULTANT
CITY: L.A. STATE: CA ZIP: 90043 WORK ADDRESS: SAME AS HOME
HOME PHONE: 323.385.2514 CITY: _____ STATE: _____ ZIP: _____
CELL PHONE: _____ WORK PHONE: _____
E-MAIL: _____ FAX: _____

CRITERIA

Nominees must have worked on behalf of women's issues; made significant contributions to women's equality issues, and served as a role model for women. Previous members of the Commission may be nominated for their current professions and other activities relating to advocacy for women.

Previous recipients are not eligible for this award. (See list at: <http://laccw.lacounty.gov>)

Applications for nominations within these categories may be received from the community and Commissioners. If applying in more than one category, a separate application is required.

NOMINATION CATEGORY (to be considered, choose only one appropriate choice)

Education _____	Health _____	The Arts / Media _____	Business / Labor <u>X</u>	Law / Public Safety _____
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NOMINATION SUBMITTED BY: **DECEMBER 20, 2013**

NOMINATOR: DR. LOIS FRANKEL DATE: 12/2/13
ORGANIZATION: BLOOM AGAIN FOUNDATION PHONE: 626-405-7310
JOB TITLE: EXECUTIVE DIRECTOR WORK PHONE: 626-405-7310
ADDRESS: 221 E. WALNUT ST., #245 CELL PHONE: 213-500-4200
CITY: PASADENA STATE: CA ZIP: 91101 FAX: _____
E-MAIL: drloisfrankel@drloisfrankel.com

Women of the Year Awards Scholarship Luncheon

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PROCESS OF SELECTION

The Women of the Year Awards recognizes up to ten (10) women who are outstanding role models for over 4 million women in the County of Los Angeles. District Awardees are selected by each Los Angeles County Supervisor and Community At-Large Awardees are selected by the Commission for Women in the following five categories: **Education, Health, Media/Arts, Business/Labor, Law/Public Safety**. All nominees will be rated on a scale of 1-4 for each of the following areas below. The highest overall score will receive the award nomination.

NOMINEE ELEANOR BEASLEY CATEGORY BUSINESS/LABOR

Please describe your Nominees participation in the following areas in relation to the category chosen:

1. My nominee has worked on behalf of women's issues by:

- Chairing MOSTE — a nonprofit designed to keep girls in school + go to college
- Chair L.A. YWCA —
- BOARD MEMBER — CRYSTAL STAIRS
- BOARD MEMBER — BLOOM AGAIN FOUNDATION

2. My nominee has made significant contributions to women's equality issues by:

Not only serving on Boards that focus on women's issues, but also leveraging her positions in the banking industry to bring attention to them, gain financial support for them, and providing human capital to them.

3. My nominee has served as a role model for women by:

Walking the talk, mentoring young African American women, giving tirelessly of her time, treasure + talent, and speaking before business groups on issues related to the empowerment of girls + women.

4. How has your nominee demonstrated an attitude of empowerment, positively influenced and helped women to forge ahead:

All you have to do is meet Eleanor to see that she embodies an African American woman of power, grace, and generosity. She speaks at every opportunity to groups of women on how they can create change in their lives + communities.

Reason(s) for Nomination, additional comments or more specifics:

I have known Eleanor for over 20 years and have watched her give generously in so many ways that make other women want to emulate her. She is articulate, intelligent, committed, and a visionary. As a former recipient myself, I know that Eleanor meets your criteria.

Completed forms may be submitted to the Commission for Women at laccw@bos.lacounty.gov or

Mailed to:

**Los Angeles County Commission for Women
500 West Temple Street
Room B-50
Los Angeles, CA 90012**

Eleanor Beasley

BIO

December 2013

Eleanor Beasley is an entrepreneur delivering expertise and resources in the financial services industry and as a small business advisor. She has over thirty years of experience specializing in management, business operations and employee training.

Eleanor previously worked for four of the largest banks headquartered in southern California; First Interstate Bank, Home Savings of America, City National Bank and Union Bank. She started her career as a bank teller and concluded her corporate career as a senior vice president in an industry where women of color are still struggling to acquire senior management status.

Eleanor has always been committed to professional progression, not just for herself but for others. She has formally mentored over 20 up and coming young professional and indirectly impacted 100s of people looking to move up in their careers. Eleanor continues to mentor young professionals as a consultant and in the community.

Eleanor is a community servant and has consistently volunteered her expertise to non-profit organizations for more than 25 years. She received the **2013 Women's City Club of Pasadena's Gloria Gartz Award** for empowering women and community. Eleanor received the **2007 Los Angeles Business Journal Volunteer of the Year Award**. Her primary focus has been on women and children's needs in the low-to-moderate income neighborhoods of Greater Los Angeles. She volunteers over 150 hours per year to improving the lives of women and children.

Eleanor is currently serving the community as the Board Chairwoman of the Board of Directors for the **YWCA Greater Los Angeles**, a non-profit focused on eliminating racism and supporting women and youth through programs and advocacy. She is a five year board member.

Eleanor also serves as Vice Chair of the Board of Directors and Personnel Committee Chair for **Crystal Stairs**, a non-profit that subsidize child care cost

Eleanor Beasley

BIO

December 2013

for low income families and advocates for children protective services and child care funding. She is a seven year board member.

Eleanor is a founding member and active board member of the **Bloom Again Foundation**, a non-profit that supports women in need who have experienced personal or family medical challenges affecting the household income. She is a four year board member.

Eleanor previously served the community as follows:

- National Women's Hall of Fame – *2 years*
- Union Bank Foundation – Board Member – *2 years*
- Susan G. Komen for the Cure – Executive Board Officer & Komen Pink Sunday Founder – *5 years*
- Motivating Our Student Through Experience (MOSTE) – Past Executive Board President & MOSTE Advisory Board Founder – *20 years*
- California Women's Foundation Los Angeles Donors Circle – Founding Member – *2 years*
- Emma Bowdry Scholarship Fund – Advisory Board Member – *10 years*
- United Children's Fund – Fundraiser – *10 years*
- Junior Achievement of America – Corporate Liaison – *2 years*

Eleanor is a mother of one daughter and grandmother to one grandson.